

A large, vibrant photograph of a nightclub or concert scene. A dense crowd of people is seen from behind, their arms raised in the air. In the background, a DJ is performing on a stage illuminated by bright purple and blue spotlights. The overall atmosphere is energetic and high-energy.

DJ CENTRAL

ABOUT DJ CENTRAL



ABOUT DJ CENTRAL TV

DJ Central TV is a global TV show featuring today's artists leading the way in the world of Electronic Dance Music (EDM). Our great hosts give us the latest music suggested by DJs from all over the world, and segments on clubs and the global club culture.

Since commencing production in 2012, the show has now grown into an internationally syndicated music TV show with a potential viewing audience of over 150 million viewers per month, available in over 20 countries including USA, UK, Ireland and Korea.

DJ Central Records is a EDM record label with a catalogue of licensed and owned content. We offer our artists and labels a full suite of services, infrastructure and global distribution network, including DJ Central TV.

WHO WE ARE



DJ Central TV is a global EDM TV show exploring music, culture and lifestyle trends in clubs around the world.

DJ Central TV - www.djcentral.tv

DJ Central Records is a record label offering a full suite of services to its artists and labels.

DJ Central Records - www.djcentral.tv



A Film, Documentary TV Show Production House.

Planet Blue Pictures www.planetbluepictures.com



A Record label, Publisher, Distribution Platform, Rights Management Service & Digital Entertainment Company.

Blue Pie Records www.bluepierecords.com

OUR REACH

DJ Central works with brands to commercialise and distribute music, film and video content. We have representative offices in the UK, USA, Canada, Ireland, China, France and dedicated infrastructure in Australia to manage all your distribution and rights management needs.

We are focussed on using digital platforms available around the world to commercialise and monetise your music and content rights. This will give your music the opportunity to have a true global presence. You can select full or limited distribution services we are here to help you increase your sales and grow new markets for your music.



SERVICES



COMPLETE SERVICE LIST

Our campaigns are a combination of various DJ Central services tailored to your needs and requirements. The following are the range of services we provide.

Production:

- Studio Production
- Music Production
- Music Restoration

Branding:

- Logo design
- Biography
- Media Collaterals
- Photo Shoots & Portfolios
- Image Library
- Social Branding

Licensing:

- TV shows (Sync)
- Film (Sync)
- TVCs (Sync)
- Soundtracks (Licensing)
- Compilations (Licensing)

Social Media:

- Twitter
- Instagram
- Facebook
- YouTube
- TikTok
- KWAi
- LinkedIn
- Snapchat
- Tumblr
- Twitch
- VEVO
- Vimeo

Merchandising:

- Apparel
- Stationery
- Mugs
- Decals
- Signage

Radio & Playlisting:

- Radio local
- Radio global
- Playlist local
- Playlist global

Distribution:

- Copyright
- Publishing
- Digital Distribution
- Physical Distribution
- Rights Management

Video:

- Music Video shoots
- Video Distribution
- Video Administration
- Video Monetization



MUSIC PRODUCTION

DJ Central is a highly creative and flexible company suited to offer our customers a bespoke music solution to cater to their requirements. All the music is produced at the best facilities which utilises the latest recording technology, equipment and software. The music we create can be provided in any format.

As a label and service provider we have experience in new artist studio recordings, mixing, mastering, and back catalogue music restoration. Our state-of-the-art technology and network of producers, writers, session musicians provides our clients with an amazing opportunity for a music career.



Production services include:

- Beat creative
- Beat making
- Featured artist placement
- Music Production
- Music Restoration
- Remix Services
- Sampling
- Song Doctoring
- Studio Production

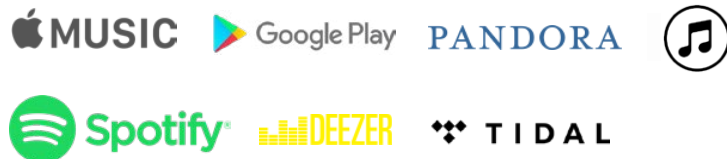


MUSIC DISTRIBUTION & RIGHTS MANAGEMENT

Distribution services include::

- Copyright
- Digital Distribution
- Publishing
- Physical Distribution
- Rights Management

Distribution



At the heart of what we do, are the network of relationships we have built.

DJ Central are members of global music regulatory bodies organisations. We manage all publishing, licensing and copyright administration ensuring your content is claimed everywhere and monetized for you.

We have relationships with over 900 digital service providers. We leave no stone unturned when it comes to giving your content the opportunity to thrive in new and existing markets.

We take the headache out of what can be a very complicated process.

Rights management





The unique systems we have developed, our relationships with industry partners, and utilising our global network of music supervisors provide a unique and compelling value proposition to get your music into TV shows, films and other networks much more easily and efficiently than our competitors.

DJ Central works with a network of over 300 production houses, film studios & license networks. We engage with our network through email, social media, video mashups & newsletters to ensure your music gains exposure and secures licensing & sync placements.



- ABC
- American Express
- BP
- Channel 10
- Channel 9
- Channel 7
- Coca Cola
- Pepsi
- FOX
- Home Away
- Neighbours
- Ralph Lauren
- SBS
- Toyota
- Universal Pictures

Licensing services include:

- Compilations (Licensing)
- Film (Sync)
- Soundtracks (Licensing)
- TVCs (Sync)
- TV shows (Sync)



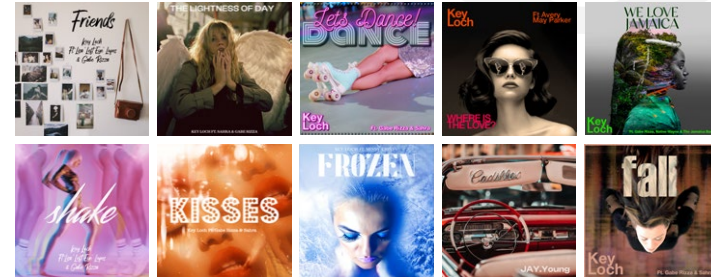
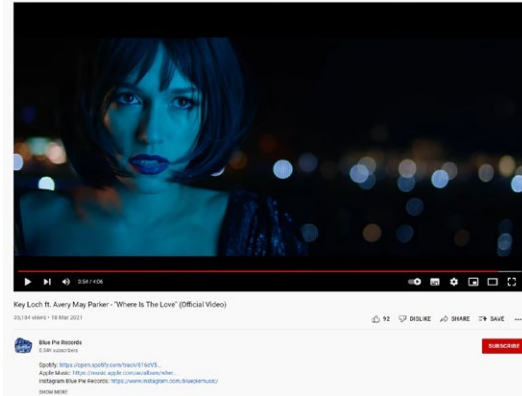
BRANDING

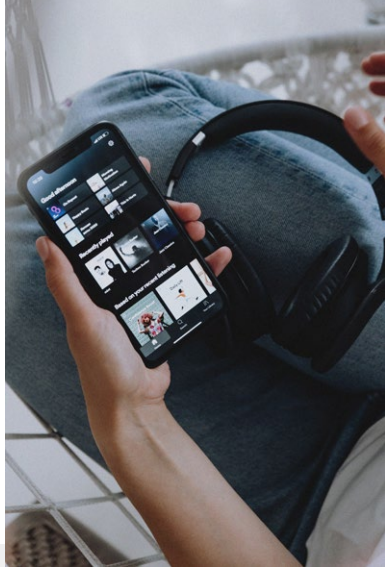
DJ Central's dedicated team of design, social media and web experts take time to understand your brand and messaging. We develop custom solutions in alignment with your sound and look, allowing your content to make the greatest impact.

We have a team of stellar designers and web developers who can offer you a solution to the most intricate or simple website design to suit your sound and brand.

Branding services include:

- Biography
- Image Library
- Logo design
- Media Collaterals
- Photo Shoots & Portfolios
- Social Branding





SOCIAL MEDIA

DJ Central's global social media team provides a turnkey 360 degree management service for our clients.

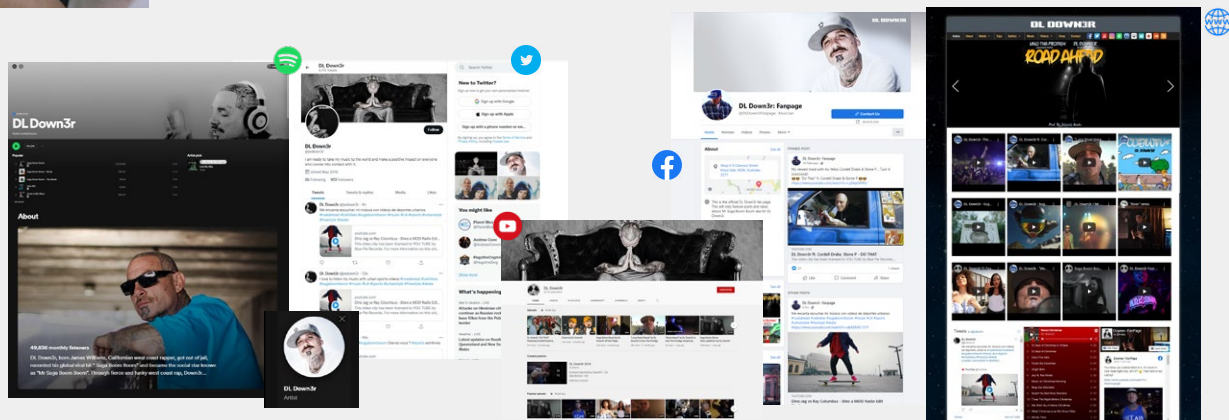
Using a combination of human resources, media aggregation tools and direct communication processes, we build your brand, customer and fan base communities.

From building fan bases to direct to brand consumer relationships, social media is growing and constantly evolving and DJ Central is there with you to manage the process.

DJ Central's media teams remove the stress and strain on your resources to provide management solutions and resources to grow your communities allowing you to focus on content creation, management and the ability for your brand to adapt to the constantly changing and evolving landscape of social media networks.

Case Study:

DL Down3r
Over 1.5 billion streams
as at January 2022.



Social Media platform services include:

- Facebook
- Instagram
- KWA!
- LinkedIn
- Snapchat
- TikTok
- Tumblr
- Twitch
- Twitter
- VEVO
- Vimeo
- YouTube



MERCHANDISE & PROMOTIONAL MATERIAL

Merchandising services include:

- Apparel
- Decals
- Mugs
- Signage
- Stationery

We work together to design create promotional merchandise with approved imagery and logos.

Our merchandise and promo material is designed in house by our creative team, and produced distributed by a third party.



AUSTRALIAN
MUSIC
RADIO
AIRPLAY
PROJECT



RADIO & PLAYLISTING

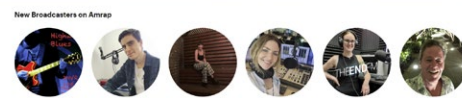
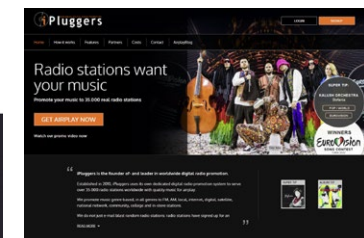
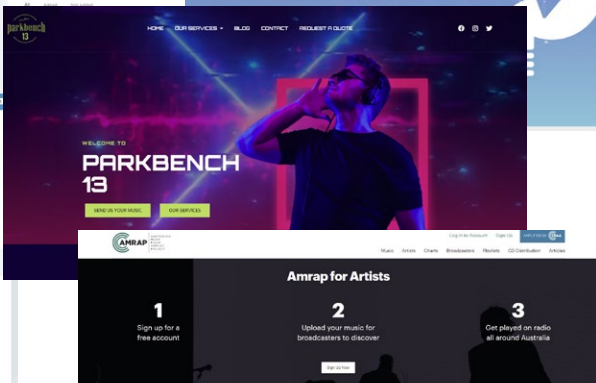
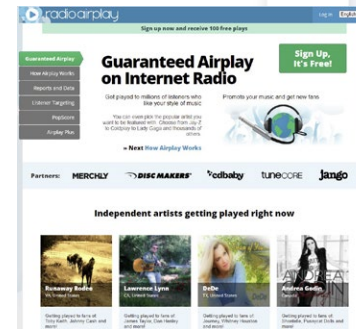
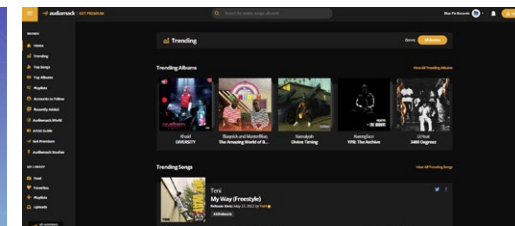
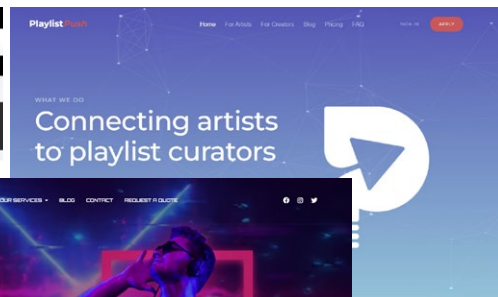
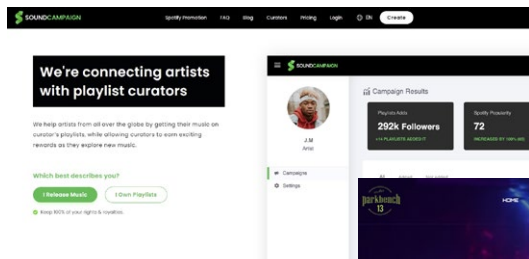
We have vast databases and a network of long term relationships with key radio stations in local and global markets, servicing many genres. We align your sound with the stations that are right for you.

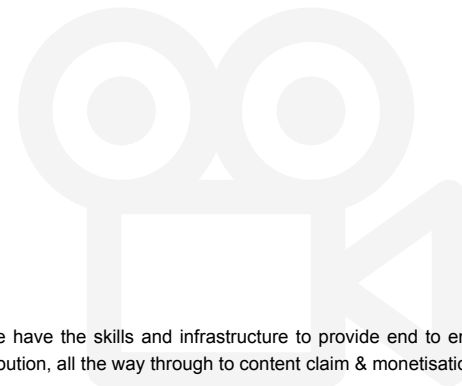
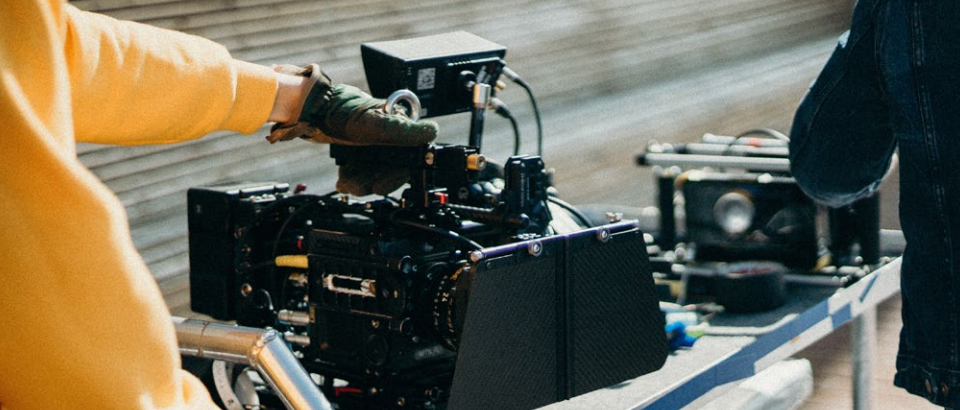
Playlisting is an incredibly effective tool to expose your music to mass markets, allowing greater listener discovery.



Radio & Playlisting services include:

- Radio local
- Radio global
- Playlist local
- Playlist global





VIDEO

At DJ Central we have the skills and infrastructure to provide end to end video services; from ideation, to distribution, all the way through to content claim & monetisation.

We have a network of creative film makers & editors throughout Australia to bring your visual idea to life. Through our film production house, Planet Blue Pictures, we deliver high quality and engaging visual pieces to compliment your music.

We offer one of the music industry's widest networks of video distribution and monetisation services available today.

We've invested and developed in house technology and resources to maximise the potential of our clients videos.

Our in house technology allows us to ingest and claim video content, manage all administrative and rights management tasks, as well as ensure that your video is completely claimed, protected and optimized.

DJ Central has an exclusive worldwide rights management partnership in place with Ordior to manage, protect, monetize and distribute videos to one of the largest video monetization platforms in the world.

Video services include:

- Music video creative
- Music video licensing
- Music video production
- Music video shoots
- Video distribution
- Video rights administration
- Video rights monetization



DJ CENTRAL

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