



DJ Central TV July Highlights 2026



Streaming surge drives DJ Lala to new heights

International entertainer **DJ Lala** is experiencing a massive surge in global momentum across the electronic music scene. Driven by strategic digital campaigns and major social media growth, the artist's global reach is scaling rapidly. This expansion is powered by **DJ Central Records**, utilizing the distribution infrastructure of **Blue Pie Records** and rights management from **Ordior**. This setup ensures seamless streaming tracking, paving the way for upcoming 2026 releases. [Click below to read the full article.](#)



The Jamaica Band redefines a timeless classic

Reggae outfit **The Jamaica Band** has unleashed a powerful new remix production of the legendary anthem **The Lion Sleeps Tonight**. Breathing fresh energy into the iconic melody, this vibrant rendition blends classic roots rhythms with contemporary electronic production textures. Distributed by **DJ Central Records**, the track leverages the network infrastructure of **Blue Pie Records** alongside rights optimization from **Ordior**. This release hits modern global dancefloors. [Watch the music video on YouTube.](#)



Suga Boom Boom Women's Special Music Video Dominates Fitness

A massive crossover is taking over the global fitness community as the **Key Crashers** high-energy EDM remix of **DL Down3r** viral hit **Suga Boom Boom** transforms into a workout anthem. Driven by intense spin classes, cardio sessions, and platforms like Peloton, the track's hard-hitting rhythms have propelled it past 10 million global streams. Women in fitness are leading this movement, finding empowerment & motivation in the relentless energy. [Watch the video on YouTube](#)



Fresh Drops Alert: The Official DJ Central TV Merch Collection is Live

Back by popular demand with a fresh wave of style, the **DJ Central TV merchandise shop is fully stocked**. Elevate your wardrobe with premium apparel and iconic accessories curated specifically for music lovers and industry professionals. Merging high-quality fabrics with signature designs, this collection ensures you stay sharp whether you are performing behind the decks or hitting the streets. Don't miss out on these fan favorites. [Grab your gear today!](#)



MacShawn100 Expands Global Reach With Tracks Featuring Snoop Dogg and Ice Cube

West Coast hip-hop artist **MacShawn100** is expanding his global digital presence as his independent music catalogue gains serious streaming momentum. Driven by authentic storytelling, hits like **Smoke The Best** and **Position**, featuring legendary collaborations with hip-hop icons **Snoop Dogg & Ice Cube**, are capturing massive new audiences across major platforms like Spotify, Apple Music, and international hip-hop music communities worldwide. [Click below to read the full article.](#)



Afrobeats Star Tekno Surpasses Massive Milestone of 2.2 Billion Global Streams

Afrobeats superstar **Tekno** continues to solidify his status as one of Africa's premier musical exports, officially surpassing an incredible **2.2 billion streams worldwide**. His extensive catalogue has achieved massive traction across top digital platforms, including **Spotify, YouTube, and Apple Music**. Driven by viral releases, production mastery, and an ever-growing international fanbase, this milestone highlights his profound global impact. [Click below to read the full article.](#)



Ordior Unveils Powerful New Video Detailing Global Rights and Royalty Management

Behind every successful music catalog is a complex network, and Ordior is demystifying the process with its new promotional video. The feature gives artists and labels an insider look at how the company secures global rights, manages complex royalties, and drives digital growth infrastructure. Utilizing advanced AI data tracking alongside robust distribution networks, the video maps out exactly how rights holders can efficiently claim uncollected revenue. [Click below and read the full article.](#)



Taskata Global Services Drives Global Hausa Music Movement Past 100 Million Fans

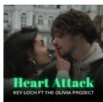
Northern Nigeria is experiencing a massive cultural explosion as Hausa entertainment expands across the globe. Leading this expansion is Taskata Global Services, a digital powerhouse whose elite superstar artist roster has officially surpassed 100 million genuine fans worldwide. By blending deep storytelling, rich cultural heritage, and cutting edge digital distribution, the company is successfully transforming traditional talent into mainstream international powerhouses. [Click below and read the full article.](#)



Essential Music Videos on Rotation



Key Loch Ft Olu Maintain - Excuse My French



Key Loch Ft The Olivia Project - Heart Attack



Key Loch Ft Olu Maintain - Halleluyah



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